

Looking for Usability Evaluation Participants

An exciting opportunity awaits you! Myunghwa Hwang and Elizabeth Wentz in School of Geographical Sciences and Urban Planning at Arizona State University (ASU) are looking for people to help evaluate and review a web-based software program for local cluster analysis. As a participant in this software evaluation, you will be given a \$5 Amazon Gift Certificate as well as have an opportunity to influence the direction, appearance, and “look and feel” of web-based spatial analysis software programs.

We are looking for potential candidates that represent general users of spatial analysis software programs. Anyone who is over 18 years old and has the following characteristics can help our usability evaluation.

- Casual computer users
- Some experiences with statistical tools (e.g., SPSS, SAS, GeoDa), GIS packages (e.g., ArcGIS, MapInfo, QGIS), or other online geospatial tools (e.g., Google Earth, Google or Yahoo Map)
- Some knowledge of spatial analysis techniques (e.g., exploratory data analysis, spatial autocorrelation analysis, spatial regression)
- No involvement with any previous versions of this survey

In other words, we are looking for people who are interested in using software programs to visualize and analyze map data. Will you help us?

If you would like to participate in our usability evaluation, please check out [this tutorial video stream](#) first and visit our online survey site at the following location:

http://ec2-184-72-164-144.compute-1.amazonaws.com/web_sa3/

The software evaluation generally takes no more than 15 minutes, and our survey system will guide you step-by-step. If you are interested in participating in our evaluation and have any other questions, please send an email to us (mhwang4@gmail.com or mhwang3@asu.edu).

We hope that you will take an active role in enhancing usability of spatial analytical software programs. Your participation is greatly appreciated.