### Marcel Dettling

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#### **Your Lecturer**

Name: Marcel Dettling

Age: 39 Years

Civil Status: Married, 2 children

Education: Dr. Math. ETH

Position: Lecturer @ ETH Zürich and @ ZHAW

Researcher in Applied Statistics @ ZHAW

Time Series: Research with industry: airlines, cargo, marketing

Academic research: high-frequency financial data

## A First Example

In 2006, Singapore Airlines decided to place an order for new aircraft. It contained the following jets:

- 20 Boeing 787
- 20 Airbus A350
- 9 Airbus A380

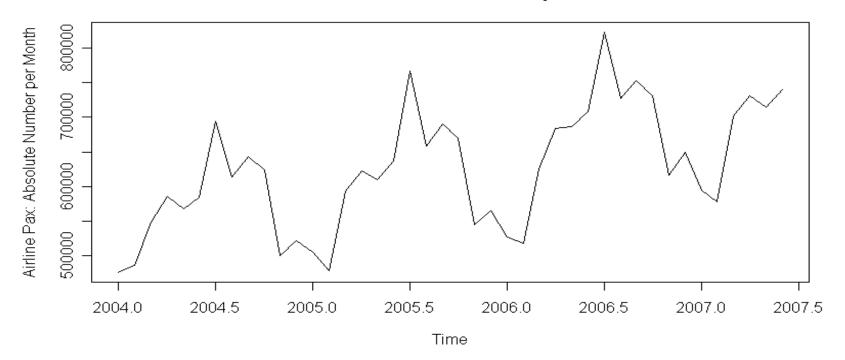
#### How was this decision taken?

It was based on a combination of time series analysis on airline passenger trends, plus knowing the corporate plans for maintaining or increasing the market share.

# A Second Example

- Taken from a former research project @ ZHAW
- Airline business: # of checked-in passengers per month

#### Airline Pax: Absolute Number per Month



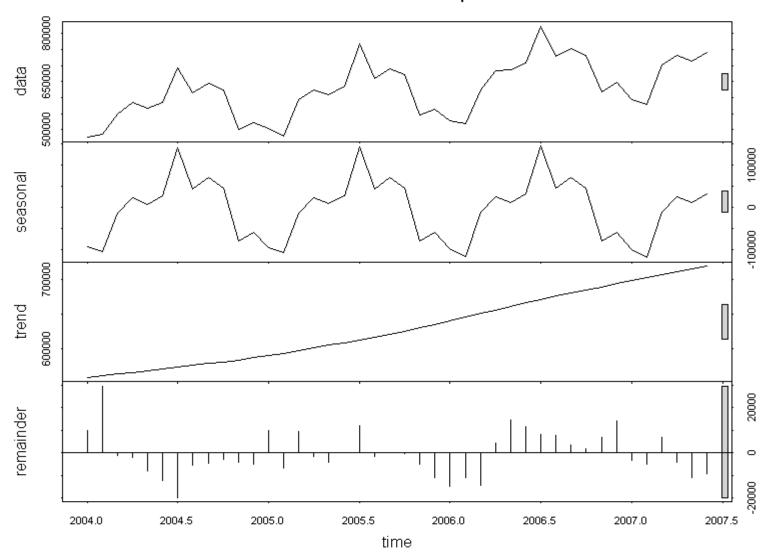
### Some Properties of the Series

- Increasing trend (i.e. generally more passengers)
- Very prominent seasonal pattern (i.e. peaks/valleys)
- Hard to see details beyond the obvious

## Goals of the Project

- Visualize, or better, extract trend and seasonal pattern
- Quantify the amount of random variation/uncertainty
- Provide the basis for a man-made forecast after mid-2007
- Forecast (extrapolation) from mid-2007 until end of 2008
- How can we better organize/collect data?

#### Airline Pax: Absolute Number per Month



### Organization of the Course

#### **Contents:**

- Basics, Mathematical Concepts, Time Series in R
- Descriptive Analysis (Plots, Decomposition, Correlation)
- Models for Stationary Series (AR(p), MA(q), ARMA(p,q))
- Non-Stationary Models (SARIMA, GARCH, Long-Memory)
- Forecasting (Regression, Exponential Smoothing, ARMA)
- Miscellaneous (Multivariate, Spectral Analysis, State Space)

#### Goal:

The students acquire experience in analyzing time series problems, are able to work with the software package R, and can perform time series analyses correctly on their own.

## Organization of the Course

#### Applied Time Series Analysis - SS 2013

#### People:

Lecturer: Dr. Marcel Dettling (marcel.dettling@stat.math.ethz.ch)

Assistants: Patric Müller (patric.mueller@stat.math.ethz.ch)
Preetam Nandy (nandy@stat.math.ethz.ch)

#### Organization:

This course will be visited by students from various Master and Doctoral Programs at ETH and elsewhere. It is the short version of the course which will be awarded with 4 ECTS credits. The extended version with 6 ECTS credits takes place in the even vears.

#### Lectures:

Lectures will be held on Mondays from 10.15-11.55 at ETH Zentrum, room HG E1.2. Theory and examples will be shown on power point slides and the blackboard. Also, a scriptum is available. The tentative schedule is as follows:

Week	Date	L/L	Topics
01	18.02.2013	L/L	Introduction, Examples, Goals
02	25.02.2013	L/E	Mathematical Concepts, Stationarity
03	04.03.2013	L/L	Visualization, Transformations
04	11.03.2013	L/E	Descriptive Decomposition
05	18.03.2013	L/L	Autocorrelation, Partial Autocorrelation
06	25.03.2013	L/E	Stationary Time Series Models 1
07	08.04.2013	L/L	Stationary Time Series Models 2
80	15.04.2013	L/E	Time Series Regression
09	22.04.2013	L/L	Forecasting with Time Series
10	29.04.2013	L/E	Exponential Smoothing
11	06.05.2013	L/L	Multivariate Time Series Analysis
12	13.05.2013	L/E	Spectral Analysis
13	20.05.2013	-1-	200
14	27.05.2013	L/L	Miscellaneous, Outlook, Exam Information

#### Exercises:

Exercises will be held every second week in the lecture room HG E1.2, where an assistant will provide some background and useful hints on how to approach the problems. Solving the problems needs to be done autonomously and requires the use of the statistical software package R. The exercise schedule is as follows:

Series	Date	Topic	Hand-In	Solutions
01	25.02.2013	Time series in R	04.03.2013	11.03.2013
02	11.03.2013	Plotting and Decomposing	25.03.2013	18.03.2013
03	25.03.2013	Autocorrelation, Modelling	08.04.2013	15.04.2013
04	15.04.2013	ARMA-Models and Applications	22.04.2013	29.04.2013
05	29.04.2013	Forecasting with Time Series	06.05.2013	13.05.2013
06	13.05.2013	Miscellaneous Topics	21.05.2013	

more details are given on the additional organization sheet

#### Introduction: What is a Time Series?

A time series is a set of observations  $x_t$ , where each of the observations was made at a specific time t.

- the set of times T is discrete and finite
- observations were made at fixed time intervals
- continuous and irregularly spaced time series are not covered

#### Rationale behind time series analysis:

The rationale in time series analysis is to understand the past of a series, and to be able to predict the future well.

## Example 1: Air Passenger Bookings

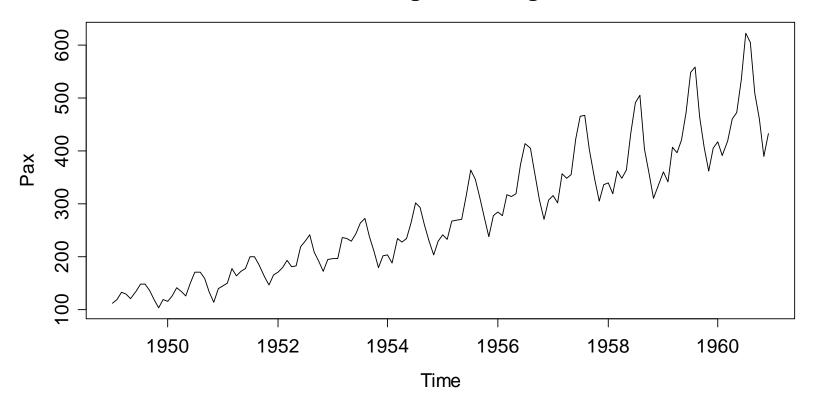
- > data(AirPassengers)
- > AirPassengers

```
Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec
1949 112 118
             132
                      121 135
                              148
                                   148
                 129
                                       136
                                           119
                  135
             141
                      125
                          149
                              170
                                   170
                                       158
                  163
         150
             178
                      172
                          178
                              199
                                   199
                                       184
                                            162
                      183
                          218
                              230
         180
             193
                  181
                                   2.42
                                       209
                                            191
         196
             236
                  235
                      229
                          2.43
                              264
                                   272
                                       237
         188
             235
                      234
                          264 302 293
                                       259
                                            229
         233
             267
                  269
                      270
                          315
                              364
                                   347
                                       312
    284
             317
                  313
                      318
                          374 413 405
                                       355
                                            306
     315
         301
             356
                  348
                      355
                          422 465
                                   467 404
                                            347
    340
         318
             362
                 348
                      363
                          435
                              491 505
                                       404
                                            359
                 396
                      420
                          472 548 559
    360 342 406
                                       463
                                            407
1960 417 391 419 461 472 535 622 606 508 461
```

# Example 1: Air Passenger Bookings

> plot(AirPassengers, ylab="Pax", main="Pax Bookings")

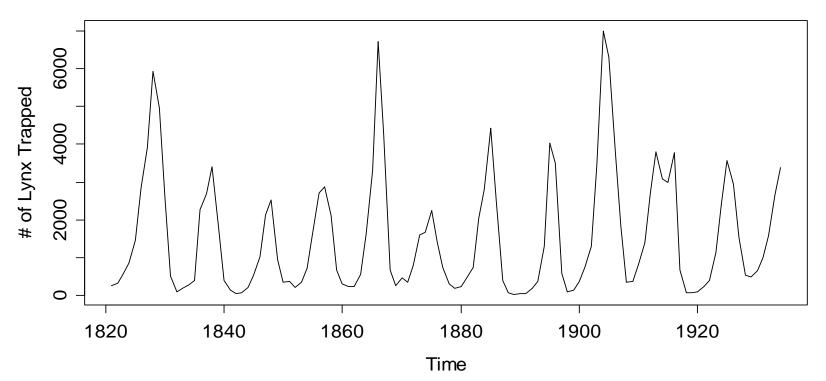
#### **Passenger Bookings**



# Example 2: Lynx Trappings

- > data(lynx)
- > plot(lynx, ylab="# of Lynx", main="Lynx Trappings")

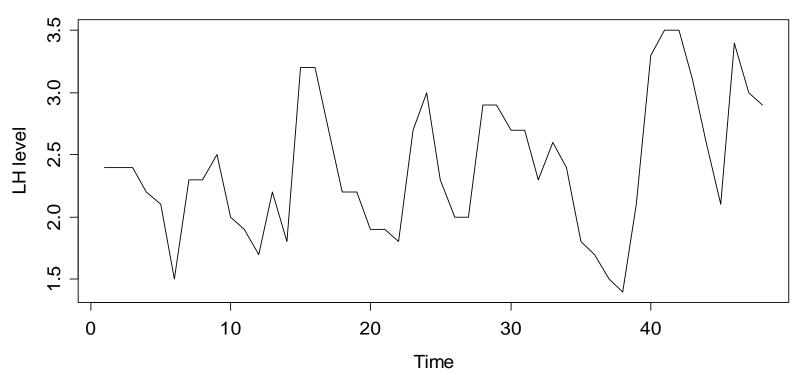
#### **Lynx Trappings**



## Example 3: Luteinizing Hormone

- > data(lh)
- > plot(lh, ylab="LH level", main="Luteinizing Hormone")

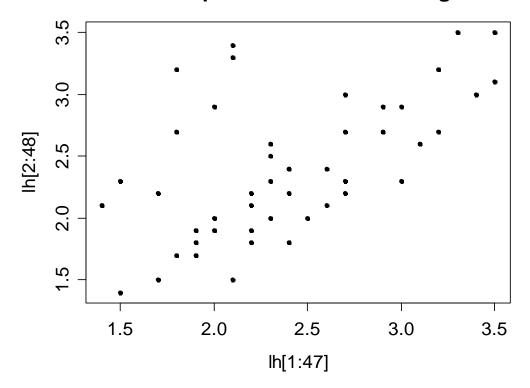
#### **Luteinizing Hormone**



## Example 3: Lagged Scatterplot

```
> plot(lh[1:47], lh[2:48], pch=20)
> title("Scatterplot of LH Data with Lag 1")
```

#### Scatterplot of LH Data with Lag 1



## Example 4: Swiss Market Index

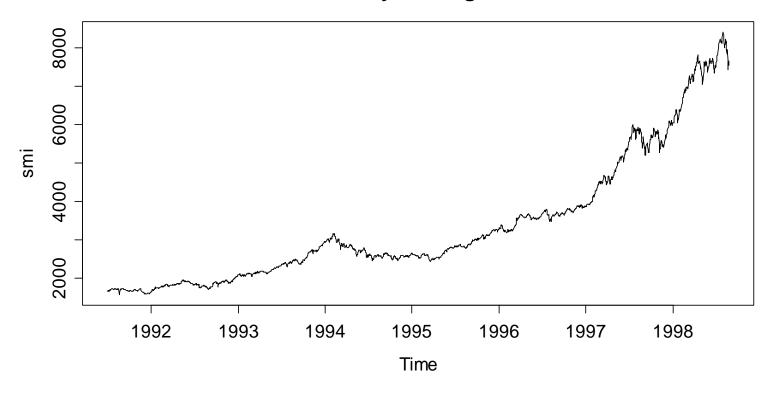
We have a multiple time series object:

```
> data(EuStockMarkets)
> EuStockMarkets
Time Series:
Start = c(1991, 130)
End = c(1998, 169)
Frequency = 260
                    SMI
                           CAC
             DAX
                                 FTSE
1991.496 1628.75 1678.1 1772.8 2443.6
1991.500 1613.63 1688.5 1750.5 2460.2
1991.504 1606.51 1678.6 1718.0 2448.2
1991.508 1621.04 1684.1 1708.1 2470.4
1991.512 1618.16 1686.6 1723.1 2484.7
1991.515 1610.61 1671.6 1714.3 2466.8
```

## Example 4: Swiss Market Index

```
> smi <- ts(tmp, start=start(esm), freq=frequency(esm))
> plot(smi, main="SMI Daily Closing Value")
```

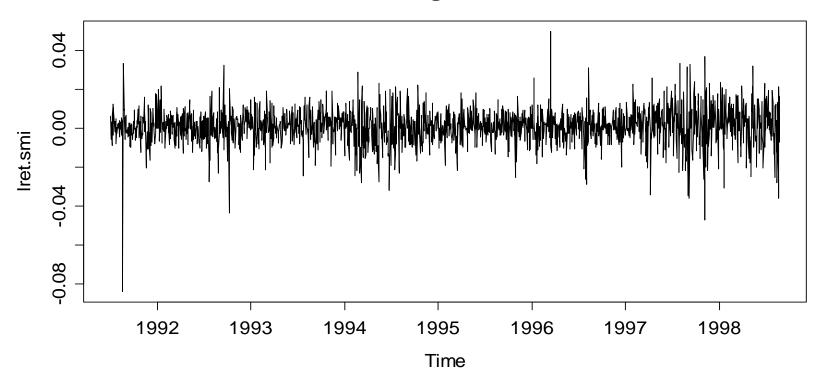
#### **SMI Daily Closing Value**



## Example 4: Swiss Market Index

- > lret.smi <- log(smi[2:1860]/smi[1:1859])</pre>
- > plot(lret.smi, main="SMI Log-Returns")

#### **SMI Log-Returns**



## Goals in Time Series Analysis

#### 1) Exploratory Analysis

Visualization of the properties of the series

- time series plot
- decomposition into trend/seasonal pattern/random error
- correlogram for understanding the dependency structure

#### 2) Modeling

Fitting a stochastic model to the data that represents and reflects the most important properties of the series

- done exploratory or with previous knowledge
- model choice and parameter estimation is crucial
- inference: how well does the model fit the data?

## Goals in Time Series Analysis

#### 3) Forecasting

Prediction of future observations with measure of uncertainty

- mostly model based, uses dependency and past data
- is an extrapolation, thus often to take with a grain of salt
- similar to driving a car by looking in the rear window mirror

#### 4) Process Control

The output of a (physical) process defines a time series

- a stochastic model is fitted to observed data
- this allows understanding both signal and noise
- it is feasible to monitor normal/abnormal fluctuations

## Goals in Time Series Analysis

#### 5) Time Series Regression

Modeling response time series using 1 or more input series

$$Y_{t} = \beta_{0} + \beta_{1}u_{t} + \beta_{2}v_{t} + E_{t}$$

where  $E_{t}$  is independent of  $u_{t}$  and  $v_{t}$ , but not i.i.d.

Example:  $(Ozone)_t = (Wind)_t + (Temperature)_t + E_t$ 

#### Fitting this model under i.i.d error assumption:

- leads to unbiased estimates, but...
- often grossly wrong standard errors
- thus, confidence intervals and tests are misleading

### Stochastic Model for Time Series

**Def:** A *time series process* is a set  $\{X_t, t \in T\}$  of random variables, where T is the set of times. Each of the random variables  $X_t, t \in T$  has a univariate probability distribution  $F_t$ .

- If we exclusively consider time series processes with equidistant time intervals, we can enumerate  $\{T=1,2,3,...\}$
- An observed time series is a realization of  $X = (X_1, ..., X_n)$ , and is denoted with small letters as  $x = (x_1, ..., x_n)$ .
- We have a multivariate distribution, but only 1 observation (i.e. 1 realization from this distribution) is available. In order to perform "statistics", we require some additional structure.

## Stationarity

For being able to do statistics with time series, we require that the series "doesn't change its probabilistic character" over time. This is mathematically formulated by **strict stationarity**.

A time series  $\{X_t, t \in T\}$  is strictly stationary, if the joint Def: distribution of the random vector  $(X_t, ..., X_{t+k})$  is equal to the one of  $(X_s, ..., X_{s+k})$  for all combinations of t, s and k.

 $X_{t} \sim F$  $E[X_t] = \mu$ 

all  $X_i$  are identically distributed all  $X_i$  have identical expected value  $Var(X_{\tau}) = \sigma^2$  all  $X_{\tau}$  have identical variance  $Cov(X_t, X_{t+h}) = \gamma_h$  the autocov depends only on the lag h

## **Stationarity**

It is impossible to "prove" the theoretical concept of stationarity from data. We can only search for evidence in favor or against it.

However, with strict stationarity, even finding evidence only is too difficult. We thus resort to the concept of weak stationarity.

**Def:** A time series  $\{X_t, t \in T\}$  is said to be *weakly stationary*, if

$$E[X_t] = \mu$$
 $Cov(X_t, X_{t+h}) = \gamma_h$  for all lags  $h$ 

and thus also:  $Var(X_t) = \sigma^2$ 

Note that weak stationarity is sufficient for "practical purposes".

## **Testing Stationarity**

- In time series analysis, we need to verify whether the series has arisen from a stationary process or not. Be careful: stationarity is a property of the process, and not of the data.
- Treat stationarity as a hypothesis! We may be able to reject it when the data strongly speak against it. However, we can never prove stationarity with data. At best, it is plausible.
- Formal tests for stationarity do exist (→ see scriptum). We discourage their use due to their low power for detecting general non-stationarity, as well as their complexity.
- → Use the time series plot for deciding on stationarity!

## Evidence for Non-Stationarity

- Trend, i.e. non-constant expected value
- Seasonality, i.e. deterministic, periodical oscillations
- Non-constant variance, i.e. multiplicative error
- Non-constant dependency structure

#### Remark:

Note that some periodical oscillations, as for example in the lynx trappings data, can be stochastic and thus, the underlying process is assumed to be stationary. However, the boundary between the two is fuzzy.

## Strategies for Detecting Non-Stationarity

#### 1) Time series plot

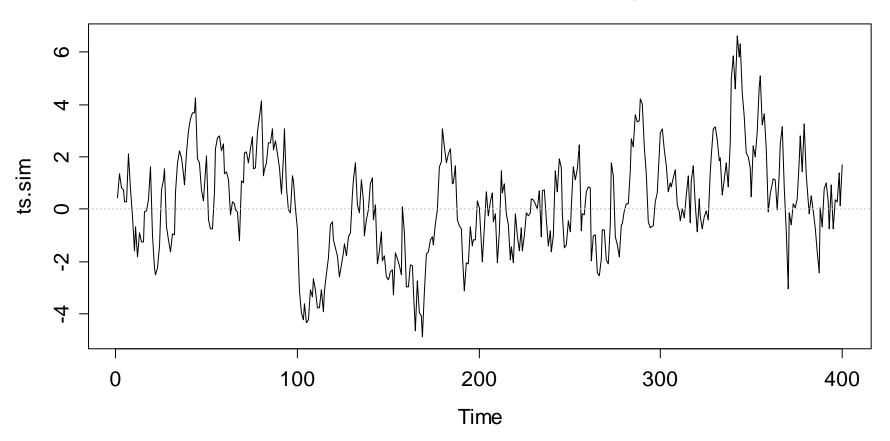
- non-constant expected value (trend/seasonal effect)
- changes in the dependency structure
- non-constant variance

#### 2) Correlogram (presented later...)

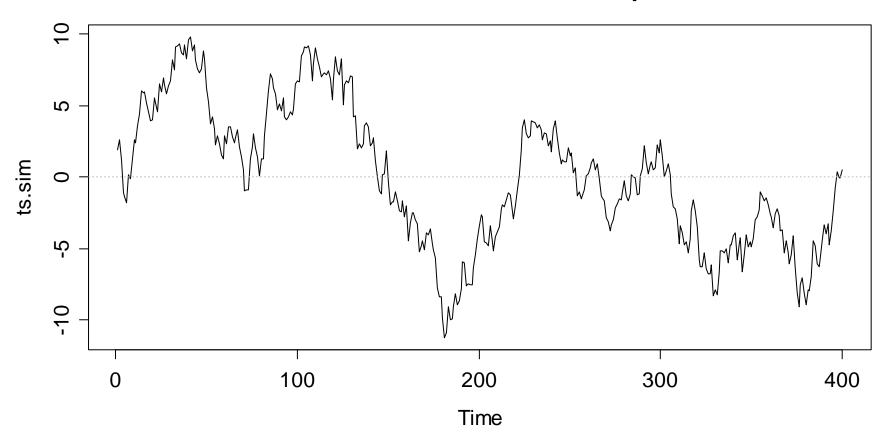
- non-constant expected value (trend/seasonal effect)
- changes in the dependency structure

A (sometimes) useful trick, especially when working with the correlogram, is to split up the series in two or more parts, and producing plots for each of the pieces separately.

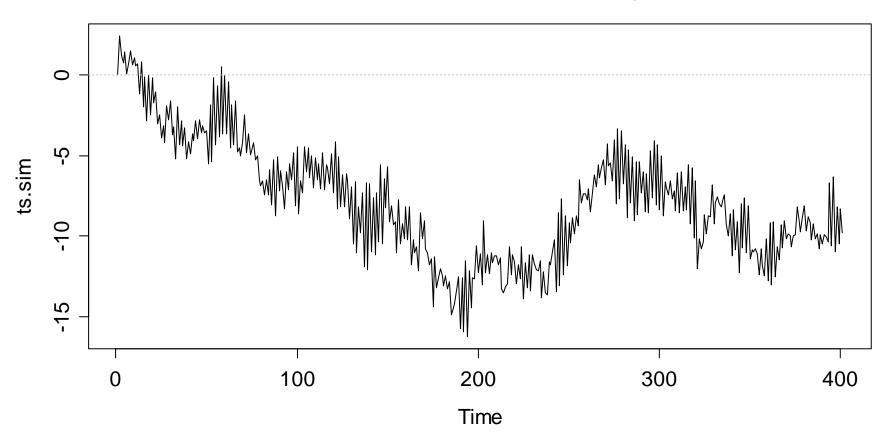
## Example: Simulated Time Series 1



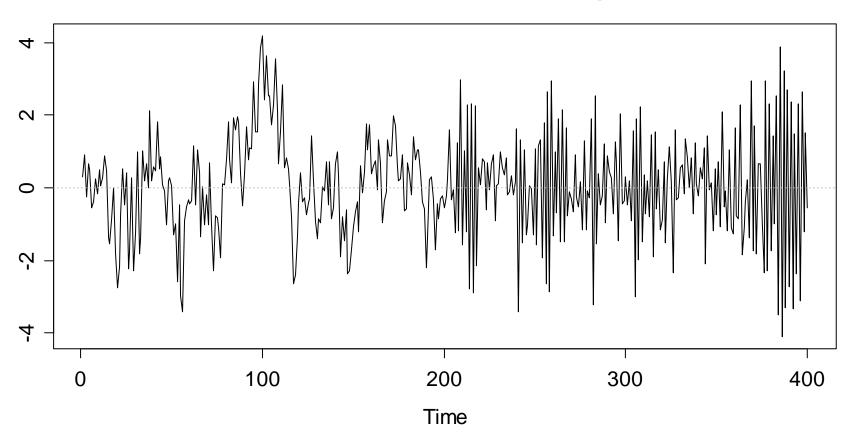
### Example: Simulated Time Series 2



### Example: Simulated Time Series 3



# Example: Simulated Time Series 4



#### Time Series in R

- In **R**, there are *objects*, which are organized in a large number of *classes*. These classes e.g. include *vectors*, *data frames*, *model output*, *functions*, and many more. Not surprisingly, there are also *several classes for time series*.
- We focus on ts, the basic class for regularly spaced time series in R. This class is comparably simple, as it can only represent time series with *fixed interval records*, and *only* uses numeric time stamps, i.e. enumerates the index set.
- For defining a **ts** object, we have to supply the *data*, but also the *starting time* (as argument start), and the *frequency* of measurements as argument frequency.

## Time Series in R: Example

**Data:** number of days per year with traffic holdups in front of the Gotthard road tunnel north entrance in Switzerland.

20	04	2005	2006	2007	2008	2009	2010
	88	76	112	109	91	98	139

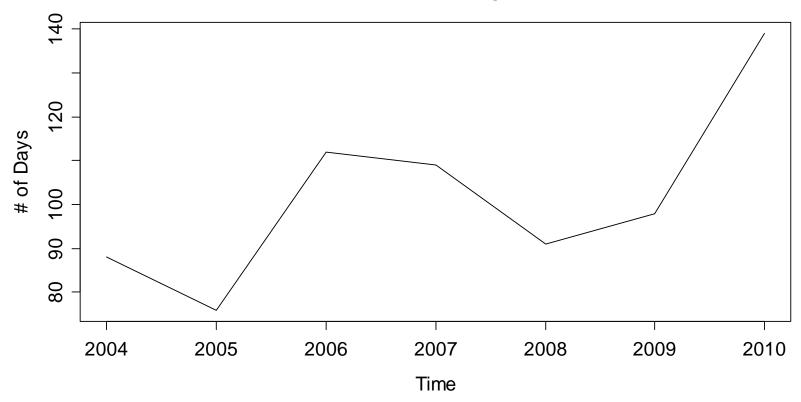
```
> rawdat <- c(88, 76, 112, 109, 91, 98, 139)
> ts.dat <- ts(rawdat, start=2004, freq=1)

> ts.dat
Time Series: Start = 2004
End = 2010; Frequency = 1
[1] 88 76 112 109 91 98 139
```

## Time Series in R: Example

> plot(ts.dat, ylab="# of Days", main="Traffic Holdups")





### Further Topics in R

The scriptum discusses some further topics which are of interest when doing time series analysis in R:

- Handling of dates and times in R
- Reading/Importing data into R
- → Please thoroughly read and study these chapters. Examples will be shown/discussed in the exercises.