

# Applied Time Series Analysis

## FS 2012 – Week 01

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# Applied Time Series Analysis

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### *Your Lecturer*

Name: Marcel Dettling

Age: 37 Years

Civil Status: Married, 2 children

Education: Dr. Math. ETH

Position: Lecturer @ ETH Zürich and @ ZHAW  
Researcher in Applied Statistics @ ZHAW

Time Series: Research with industry: *airlines, cargo, marketing*  
Academic research: *high-frequency financial data*

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### *A First Example*

In 2006, Singapore Airlines decided to place an order for new aircraft. It contained the following jets:

- 20 Boeing 787
- 20 Airbus A350
- 9 Airbus A380

### **How was this decision taken?**

It was based on a combination of time series analysis on airline passenger trends, plus knowing the corporate plans for maintaining or increasing the market share.

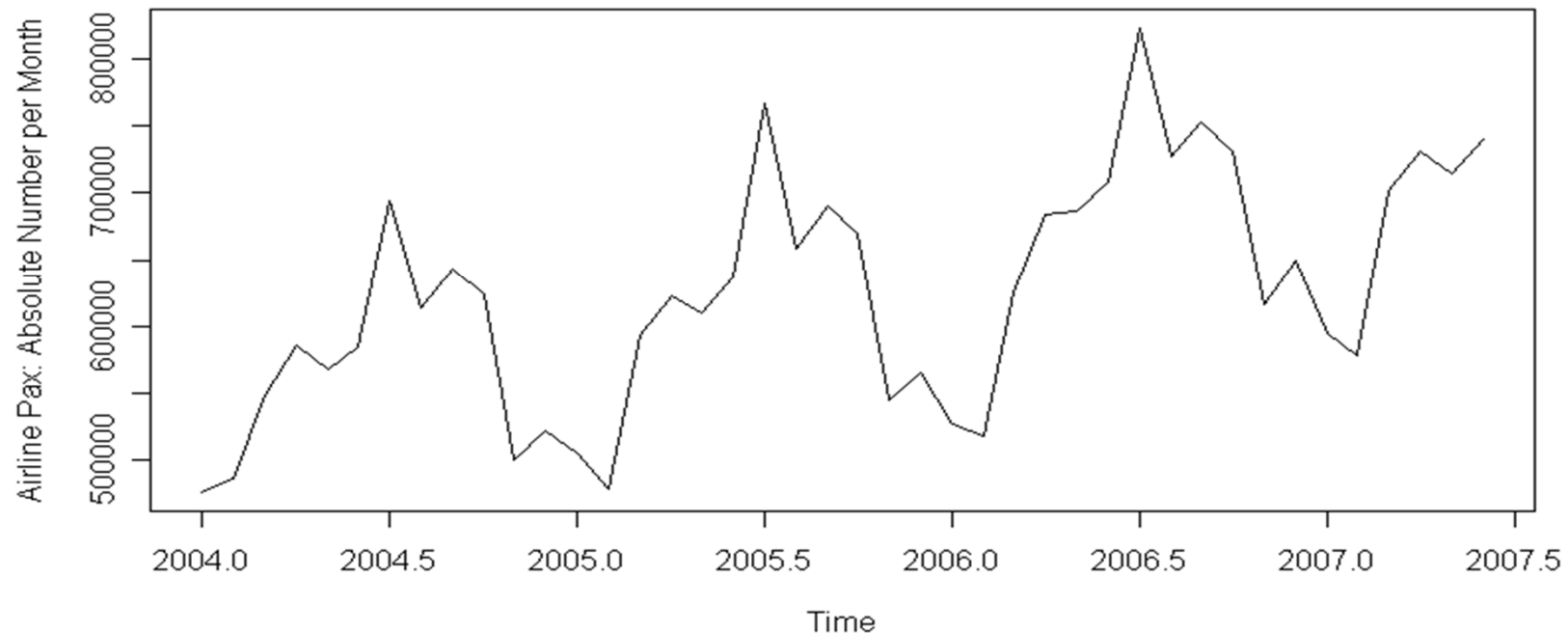
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### *A Second Example*

- Taken from a former research project @ ZHAW
- Airline business: # of checked-in passengers per month

**Airline Pax: Absolute Number per Month**



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### ***Some Properties of the Series***

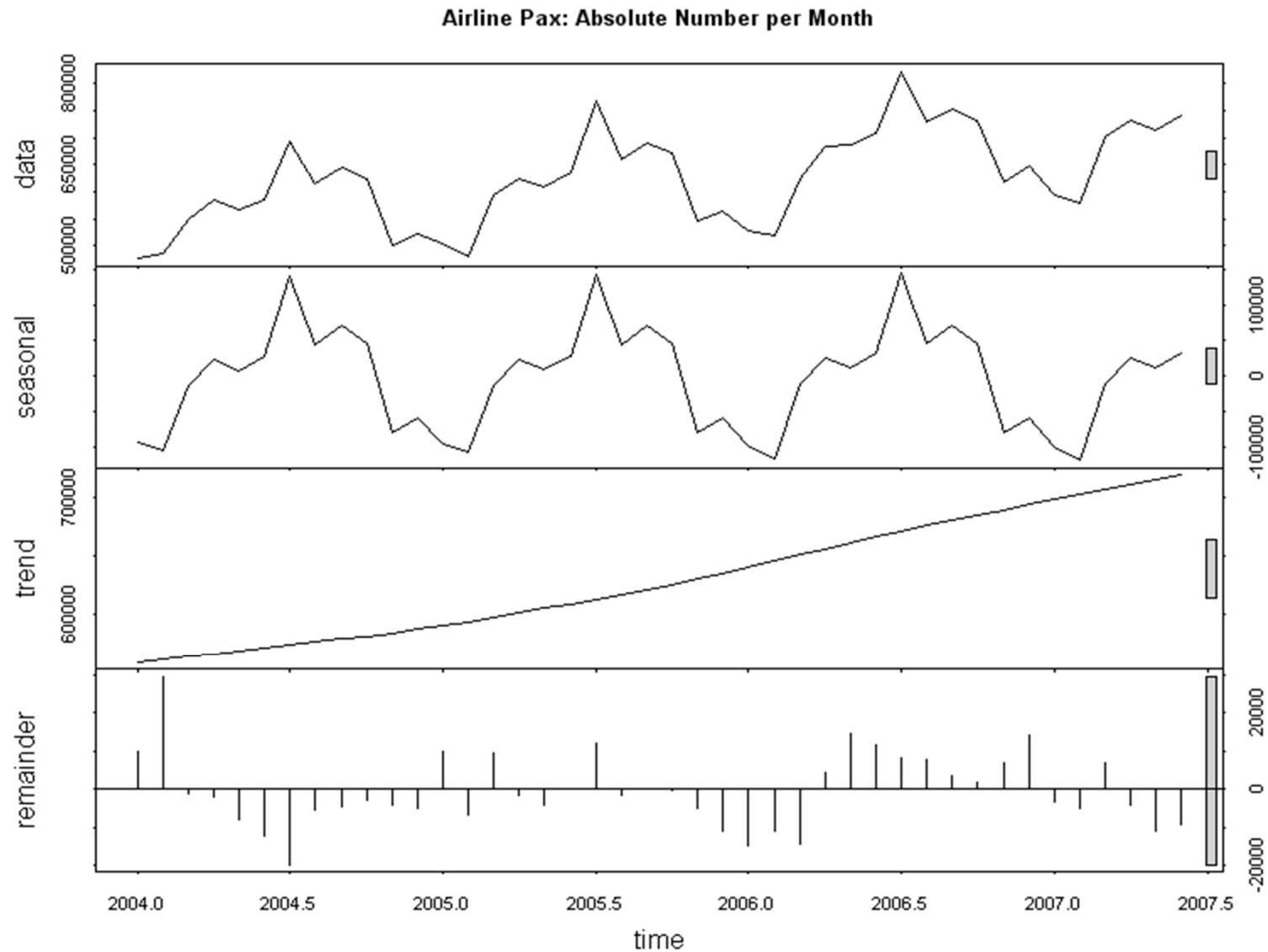
- Increasing trend (i.e. generally more passengers)
- Very prominent seasonal pattern (i.e. peaks/valleys)
- Hard to see details beyond the obvious

### ***Goals of the Project***

- Visualize, or better, extract trend and seasonal pattern
- Quantify the amount of random variation/uncertainty
- Provide the basis for a man-made forecast after mid-2007
- Forecast (extrapolation) from mid-2007 until end of 2008
- How can we better organize/collect data?

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### *Organization of the Course*

#### **Contents:**

- Basics, Mathematical Concepts, Time Series in R
- Descriptive Analysis (Plots, Decomposition, Correlation)
- Models for Stationary Series (AR(p), MA(q), ARMA(p,q))
- Non-Stationary Models (SARIMA, GARCH, Long-Memory)
- Forecasting (Regression, Exponential Smoothing, ARMA)
- Miscellaneous (Multivariate, Spectral Analysis, State Space)

#### **Goal:**

The students acquire experience in analyzing time series problems, are able to work with the software package R, and can perform time series analyses correctly on their own.

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# Organization of the Course

### Applied Time Series Analysis – FS 2011

#### People:

Lecturer: Dr. Marcel Detting ([marcel.detting@zhaw.ch](mailto:marcel.detting@zhaw.ch))

Assistant: Alain Hauser ([alhauser@ethz.ch](mailto:alhauser@ethz.ch))

#### Course Schedule:

All lectures and exercises will be held at HG E1.2, on Mondays from 10.15-11.55.

Week	Date	L/E	Topics
01	21.02.2011	L/L	Introduction to time series analysis
02	28.02.2011	L/E	Stationarity, decomposition of time series
03	07.03.2011	L/L	Autocorrelation, Correlogram
04	14.03.2011	L/E	Autoregressive Modeling 1
05	21.03.2011	L/L	Autoregressive Modeling 2
06	28.03.2011	L/E	Time series forecasting
07	04.04.2011	L/L	ARMA-Modeling 1
08	11.04.2011	L/E	ARMA-Modeling 2
09	18.04.2011	L/L	Time series regression
10	02.05.2011	L/E	Multivariate time series
11	09.05.2011	L/E	State space models
12	16.05.2011	L/L	Spectral Analysis 1
13	23.05.2011	L/E	Spectral Analysis 2
14	30.05.2011	L/L	Advanced Topics

#### Exercise Schedule:

The exercises will be held roughly every second week in the lecture room HG E1.2. There is only one group, for which an assistant will provide some background and useful hints on how to approach the problems.

Solving the problems needs to be done autonomously and requires the use of the statistical software package R. The exercise schedule is as follows:

Series	Date	Topic	Hand-in	Solutions
01	28.02.2011	Time series in R	07.03.2011	14.03.2011
02	14.03.2011	Autocorrelation	21.03.2011	28.03.2011
03	28.03.2011	AR(p)-modeling	04.04.2011	11.04.2011
04	11.04.2011	ARMA(p,q)-modeling	18.04.2011	02.05.2011
05	02.05.2011	Multivariate time series	09.05.2011	16.05.2011
06	09.05.2011	State space modeling	16.05.2011	23.05.2011
07	23.05.2011	Spectral analysis	26.05.2011	30.05.2011

The solved exercises can be handed in in the lectures where an assistant will pick them up. Sending them via e-mail or placing them in the corresponding tray in HG J68 until 11.55am of the due date is another option. Please write down your findings and comments. You can support this with a few plots, but please avoid handing in any R-code or an excessive amount of plots.

→ more details are given on the additional organization sheet



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### ***Introduction: What is a Time Series?***

A time series is a set of observations  $x_t$ , where each of the observations was made at a specific time  $t$ .

- the set of times  $T$  is discrete and finite
- observations were made at fixed time intervals
- continuous and irregularly spaced time series are not covered

### **Rationale behind time series analysis:**

The rationale in time series analysis is to understand the past of a series, and to be able to predict the future well.

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### *Example 1: Air Passenger Bookings*

```
> data(AirPassengers)
```

```
> AirPassengers
```

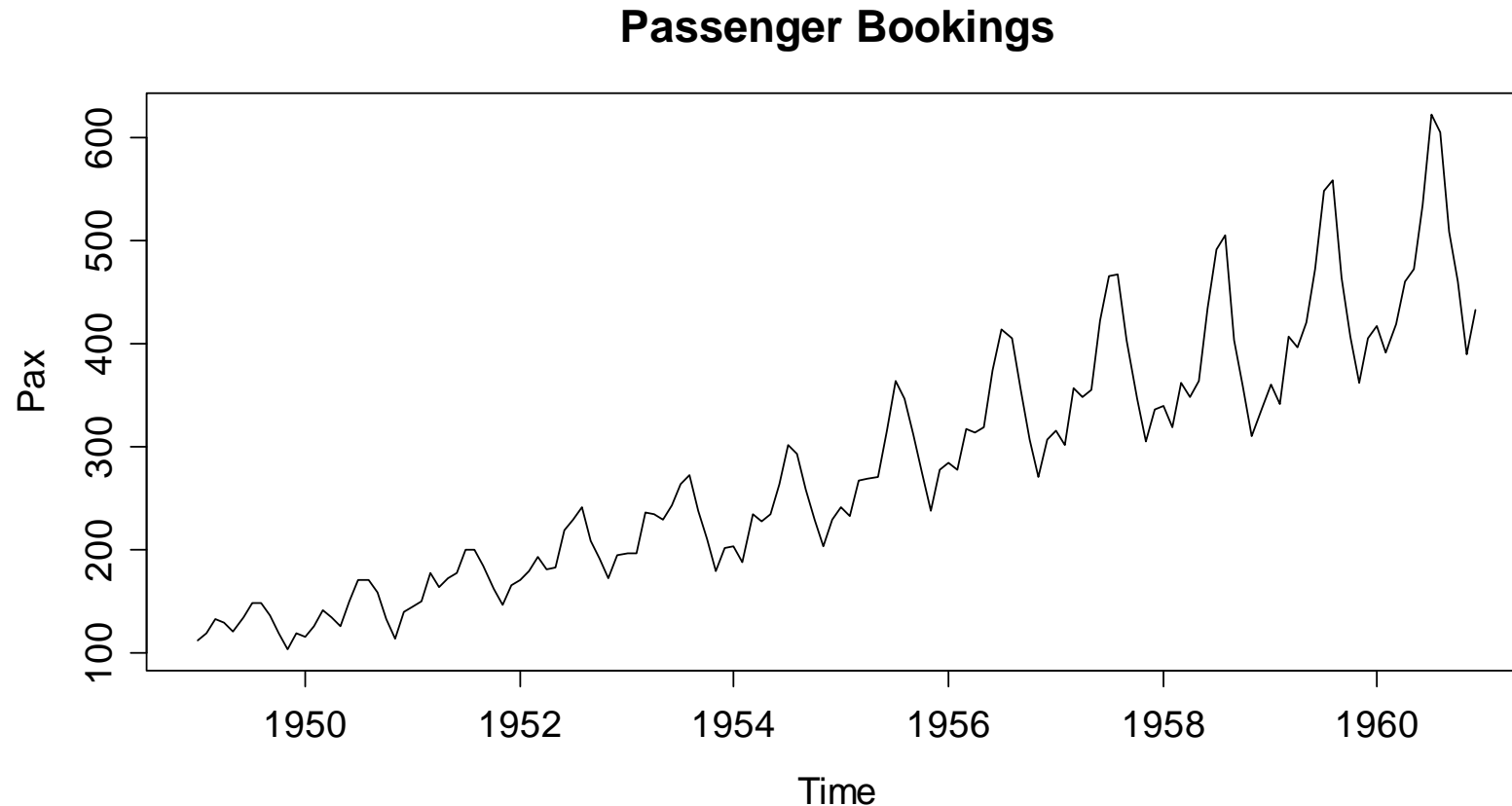
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1949	112	118	132	129	121	135	148	148	136	119	104	118
1950	115	126	141	135	125	149	170	170	158	133	114	140
1951	145	150	178	163	172	178	199	199	184	162	146	166
1952	171	180	193	181	183	218	230	242	209	191	172	194
1953	196	196	236	235	229	243	264	272	237	211	180	201
1954	204	188	235	227	234	264	302	293	259	229	203	229
1955	242	233	267	269	270	315	364	347	312	274	237	278
1956	284	277	317	313	318	374	413	405	355	306	271	306
1957	315	301	356	348	355	422	465	467	404	347	305	336
1958	340	318	362	348	363	435	491	505	404	359	310	337
1959	360	342	406	396	420	472	548	559	463	407	362	405
1960	417	391	419	461	472	535	622	606	508	461	390	432

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### ***Example 1: Air Passenger Bookings***

```
> plot(AirPassengers, ylab="Pax", main="Pax Bookings")
```

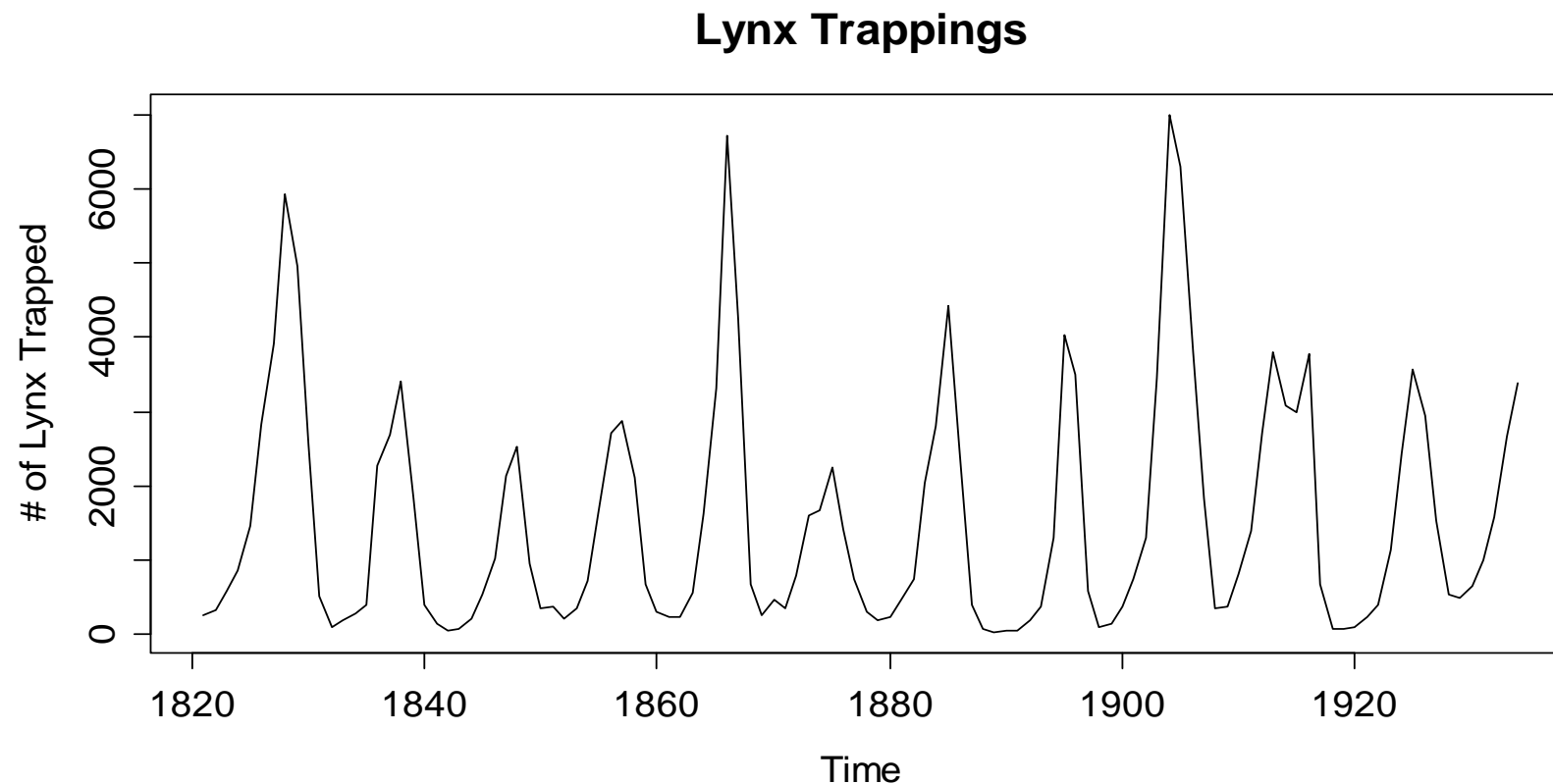


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### ***Example 2: Lynx Trappings***

```
> data(lynx)
> plot(lynx, ylab="# of Lynx", main="Lynx Trappings")
```

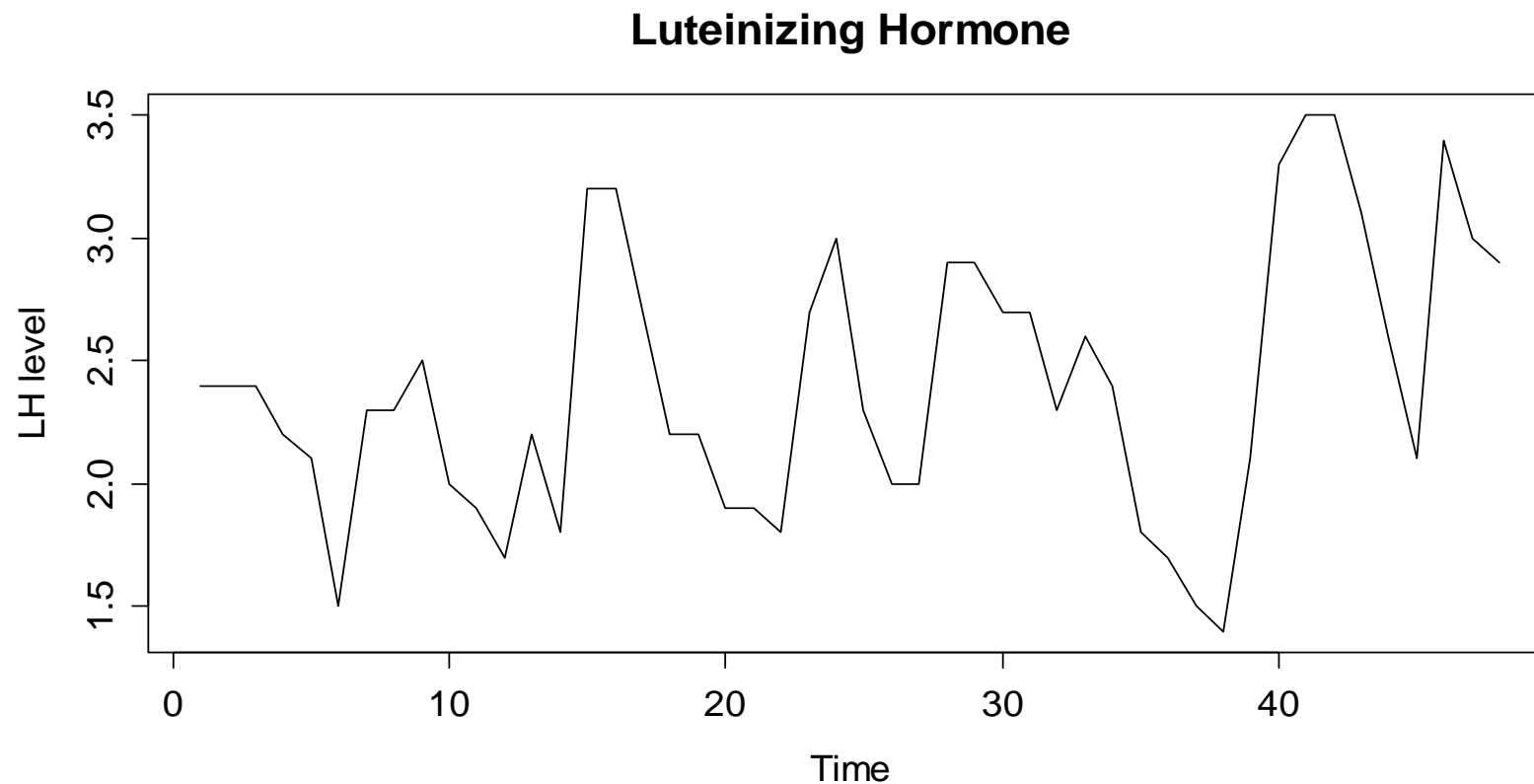


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### ***Example 3: Luteinizing Hormone***

```
> data(lh)  
> plot(lh, ylab="LH level", main="Luteinizing Hormone")
```

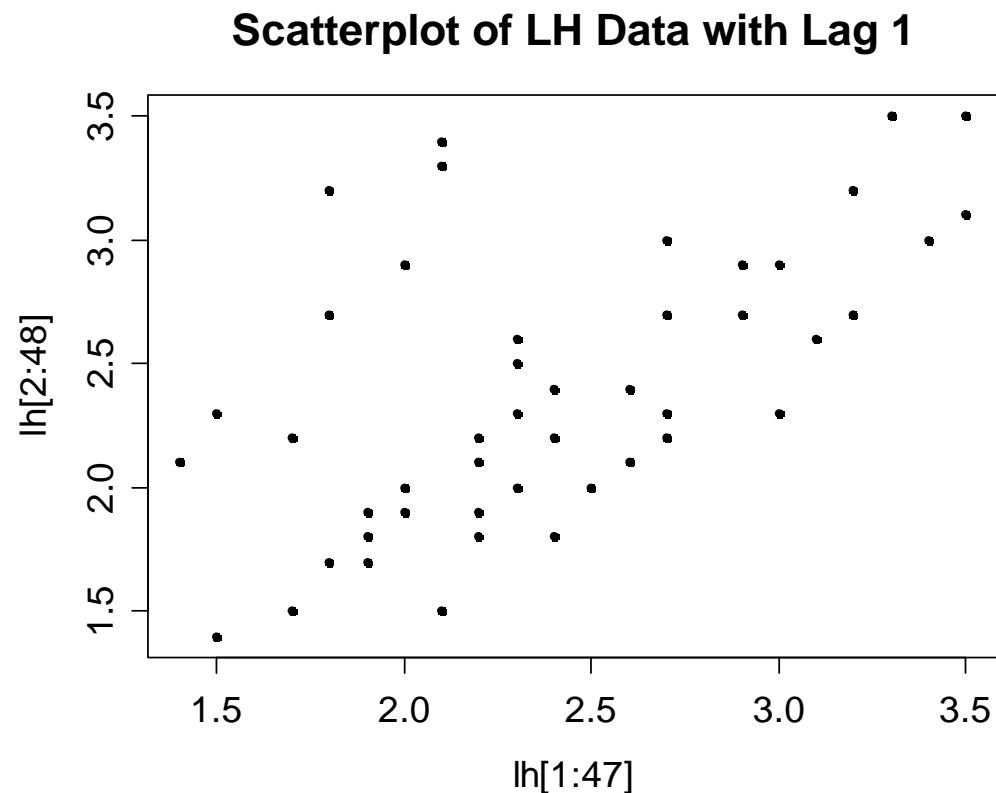


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### *Example 3: Lagged Scatterplot*

```
> plot(lh[1:47], lh[2:48], pch=20)  
> title("Scatterplot of LH Data with Lag 1")
```



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### *Example 4: Swiss Market Index*

We have a multiple time series object:

```
> data(EuStockMarkets)
> EuStockMarkets
Time Series:
Start = c(1991, 130)
End = c(1998, 169)
Frequency = 260
```

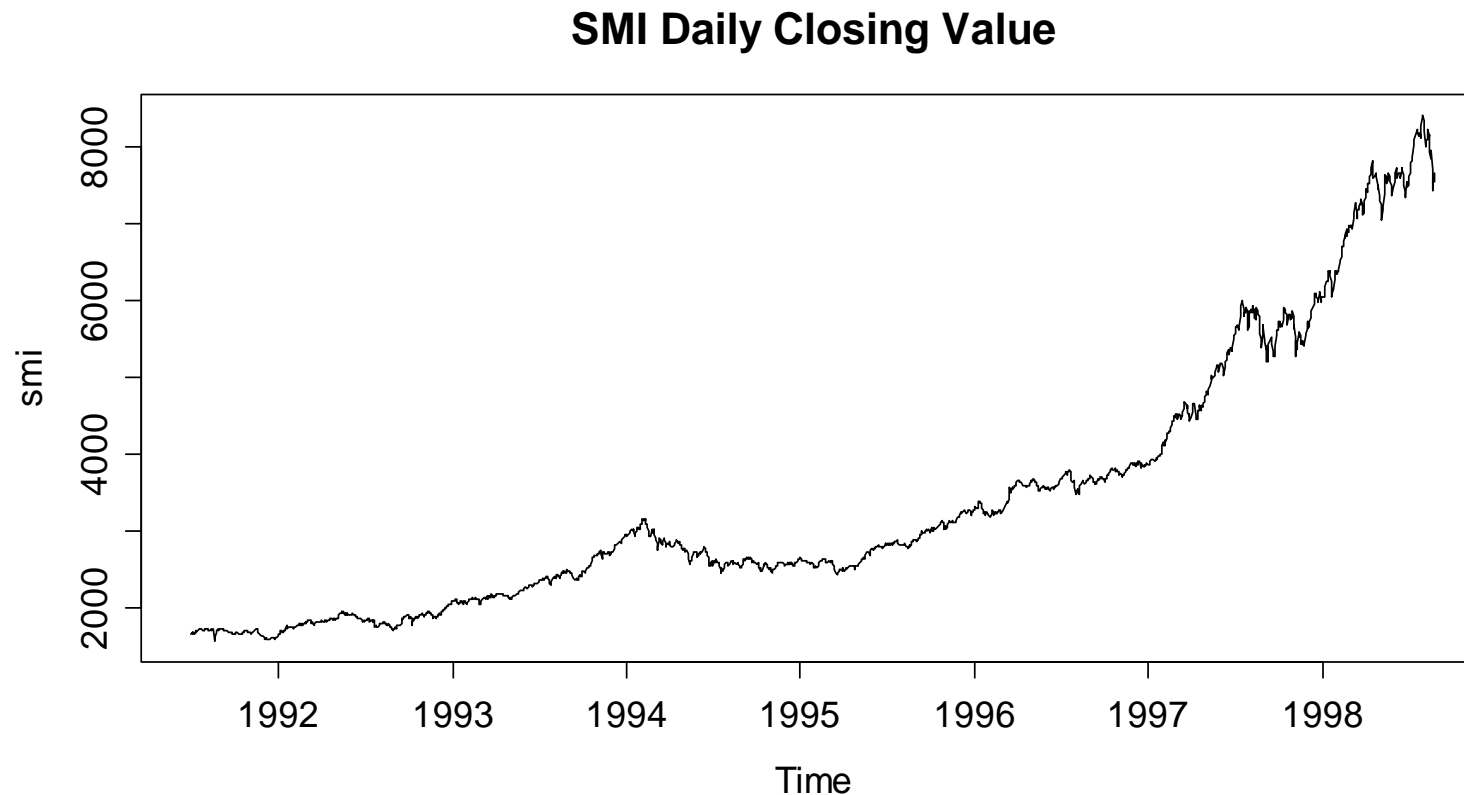
	DAX	SMI	CAC	FTSE
1991.496	1628.75	1678.1	1772.8	2443.6
1991.500	1613.63	1688.5	1750.5	2460.2
1991.504	1606.51	1678.6	1718.0	2448.2
1991.508	1621.04	1684.1	1708.1	2470.4
1991.512	1618.16	1686.6	1723.1	2484.7
1991.515	1610.61	1671.6	1714.3	2466.8

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### ***Example 4: Swiss Market Index***

```
> smi <- ts(tmp, start=start(esm), freq=frequency(esm))  
> plot(smi, main="SMI Daily Closing Value")
```



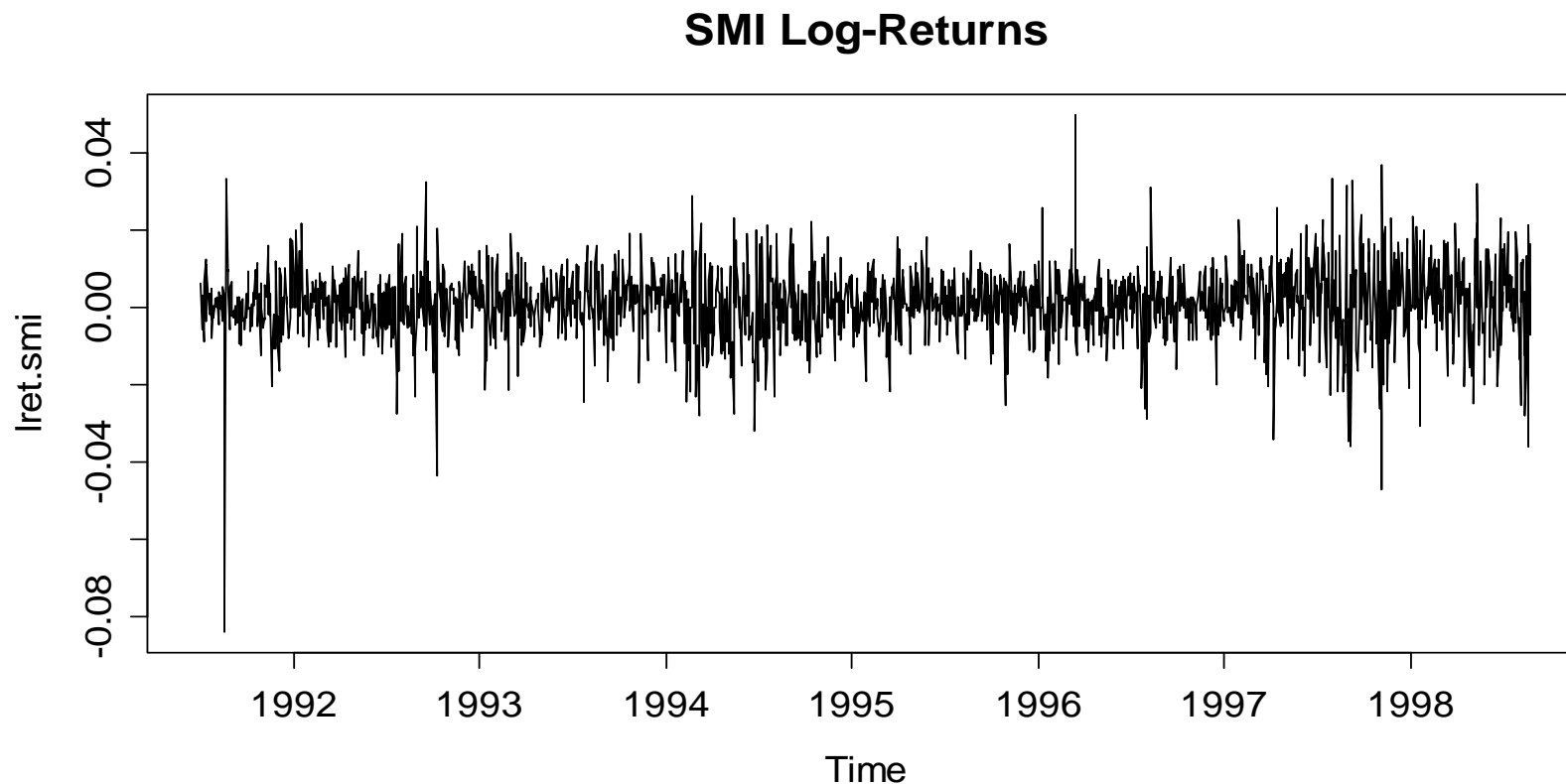


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### *Example 4: Swiss Market Index*

```
> lret.smi <- log(smi[2:1860]/smi[1:1859])  
> plot(lret.smi, main="SMI Log-Returns")
```



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### ***Goals in Time Series Analysis***

#### **1) Exploratory Analysis**

Visualization of the properties of the series

- *time series plot*
- *decomposition into trend/seasonal pattern/random error*
- *correlogram for understanding the dependency structure*

#### **2) Modeling**

Fitting a stochastic model to the data that represents and reflects the most important properties of the series

- *done exploratory or with previous knowledge*
- *model choice and parameter estimation is crucial*
- *inference: how well does the model fit the data?*

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### ***Goals in Time Series Analysis***

#### **3) Forecasting**

Prediction of future observations with measure of uncertainty

- *mostly model based, uses dependency and past data*
- *is an extrapolation, thus often to take with a grain of salt*
- *similar to driving a car by looking in the rear window mirror*

#### **4) Process Control**

The output of a (physical) process defines a time series

- *a stochastic model is fitted to observed data*
- *this allows understanding both signal and noise*
- *it is feasible to monitor normal/abnormal fluctuations*

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### *Goals in Time Series Analysis*

#### 5) Time Series Regression

Modeling response time series using 1 or more input series

$$Y_t = \beta_0 + \beta_1 u_t + \beta_2 v_t + E_t$$

where  $E_t$  is independent of  $u_t$  and  $v_t$ , but not i.i.d.

*Example:*  $(\text{Ozone})_t = (\text{Wind})_t + (\text{Temperature})_t + E_t$

#### **Fitting this model under i.i.d error assumption:**

- leads to unbiased estimates, but...
- often grossly wrong standard errors
- thus, confidence intervals and tests are misleading

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### ***Stochastic Model for Time Series***

**Def:** A *time series process* is a set  $\{X_t, t \in T\}$  of random variables, where  $T$  is the set of times. Each of the random variables  $X_t, t \in T$  has a univariate probability distribution  $F_t$ .

- If we exclusively consider time series processes with equidistant time intervals, we can enumerate  $\{T = 1, 2, 3, \dots\}$
- An observed time series is a realization of  $X = (X_1, \dots, X_n)$ , and is denoted with small letters as  $x = (x_1, \dots, x_n)$ .
- We have a multivariate distribution, but only 1 observation (i.e. 1 realization from this distribution) is available. In order to perform “statistics”, we require some additional structure.

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### ***Stationarity***

For being able to do statistics with time series, we require that the series “doesn’t change its probabilistic character” over time. This is mathematically formulated by **strict stationarity**.

**Def:** A time series  $\{X_t, t \in T\}$  is strictly stationary, if the joint distribution of the random vector  $(X_t, \dots, X_{t+k})$  is equal to the one of  $(X_s, \dots, X_{s+k})$  for all combinations of  $t$ ,  $s$  and  $k$ .

→

$X_t \sim F$	all $X_t$ are identically distributed
$E[X_t] = \mu$	all $X_t$ have identical expected value
$Var(X_t) = \sigma^2$	all $X_t$ have identical variance
$Cov(X_t, X_{t+h}) = \gamma_h$	the autocov depends only on the lag $h$

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### ***Stationarity***

It is impossible to „prove“ the theoretical concept of stationarity from data. We can only search for evidence in favor or against it.

However, with strict stationarity, even finding evidence only is too difficult. We thus resort to the concept of *weak stationarity*.

**Def:** A time series  $\{X_t, t \in \mathbb{T}\}$  is said to be *weakly stationary*, if

$$E[X_t] = \mu$$

$$\text{Cov}(X_t, X_{t+h}) = \gamma_h \quad \text{for all lags } h$$

$$\text{and thus also: } \text{Var}(X_t) = \sigma^2$$

***Note that weak stationarity is sufficient for „practical purposes“.***

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### *Testing Stationarity*

- In time series analysis, we need to verify whether the series has arisen from a stationary process or not. Be careful: stationarity is a property of the process, and not of the data.
- Treat stationarity as a hypothesis! We may be able to reject it when the data strongly speak against it. However, we can never prove stationarity with data. At best, it is plausible.
- Formal tests for stationarity do exist (→ see scriptum). We discourage their use due to their low power for detecting general non-stationarity, as well as their complexity.

→ **Use the time series plot for deciding on stationarity!**



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### ***Evidence for Non-Stationarity***

- **Trend**, i.e. non-constant expected value
- **Seasonality**, i.e. deterministic, periodical oscillations
- **Non-constant variance**, i.e. multiplicative error
- **Non-constant dependency structure**

*Remark:*

Note that some periodical oscillations, as for example in the lynx data, can be stochastic and thus, the underlying process is assumed to be stationary. However, the boundary between the two is fuzzy.

### ***Strategies for Detecting Non-Stationarity***

#### **1) Time series plot**

- non-constant expected value (trend/seasonal effect)
- changes in the dependency structure
- non-constant variance

#### **2) Correlogram (presented later...)**

- non-constant expected value (trend/seasonal effect)
- changes in the dependency structure

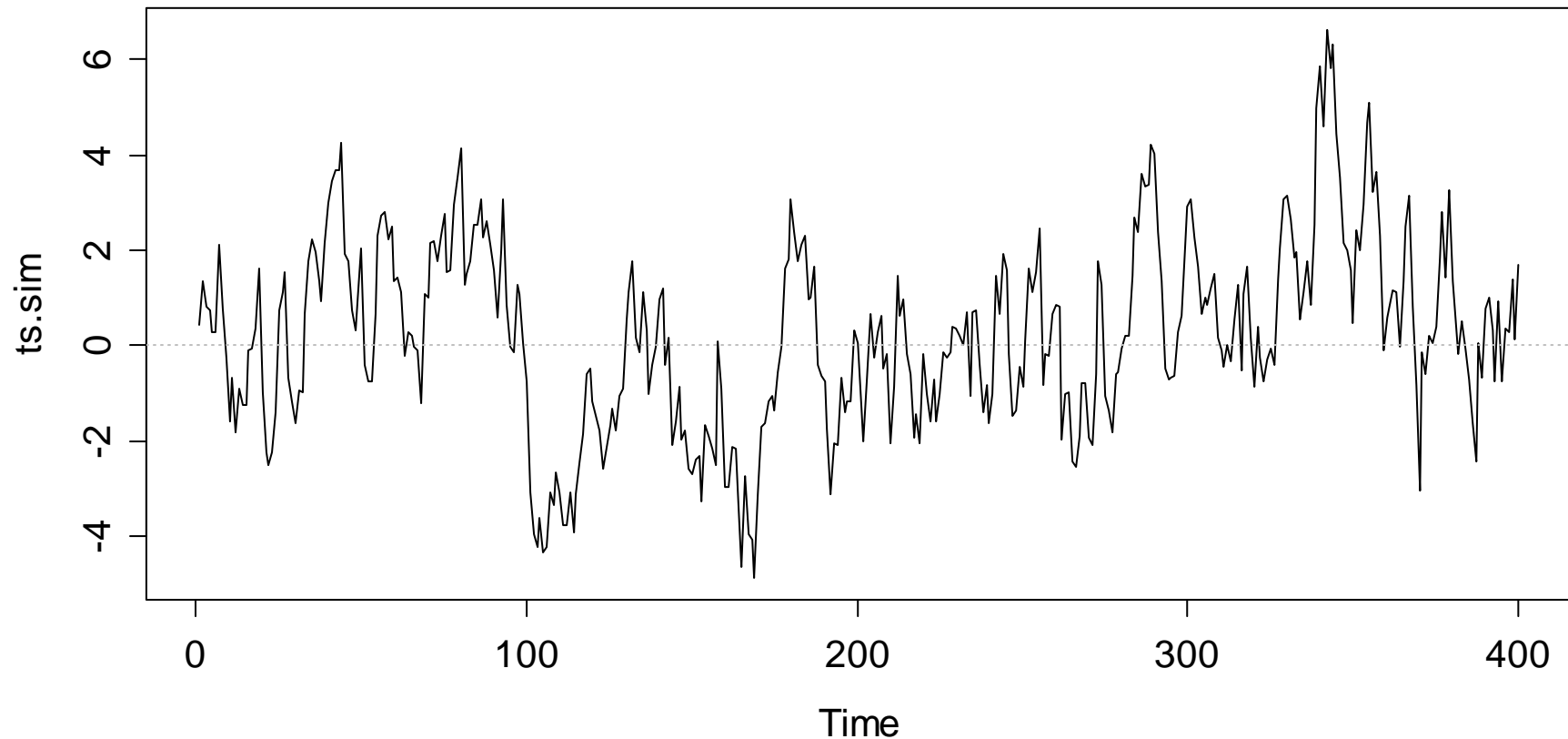
A (sometimes) useful trick, especially when working with the correlogram, is to split up the series in two or more parts, and producing plots for each of the pieces separately.

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### *Example: Simulated Time Series 1*

Simulated Time Series Example

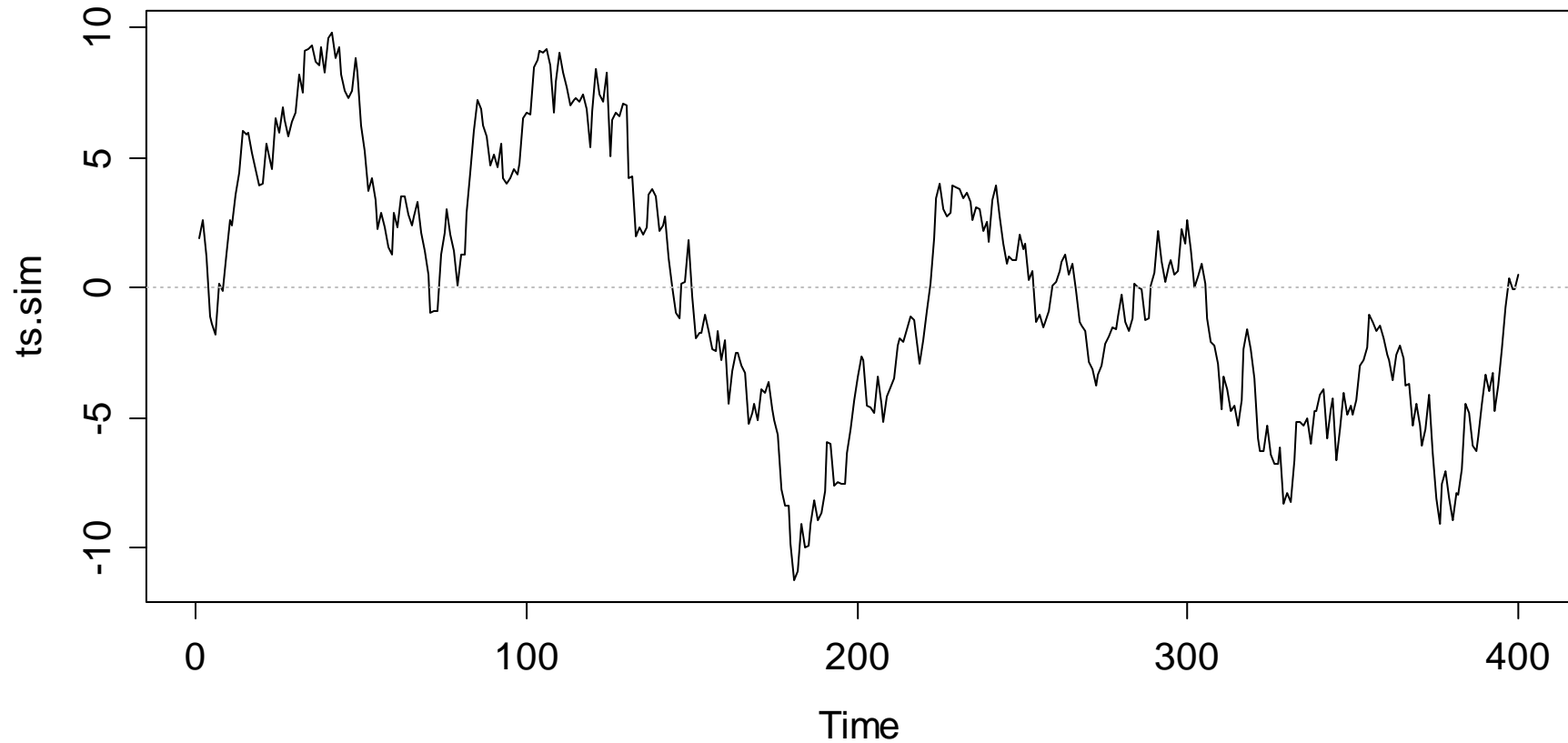


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### *Example: Simulated Time Series 2*

**Simulated Time Series Example**

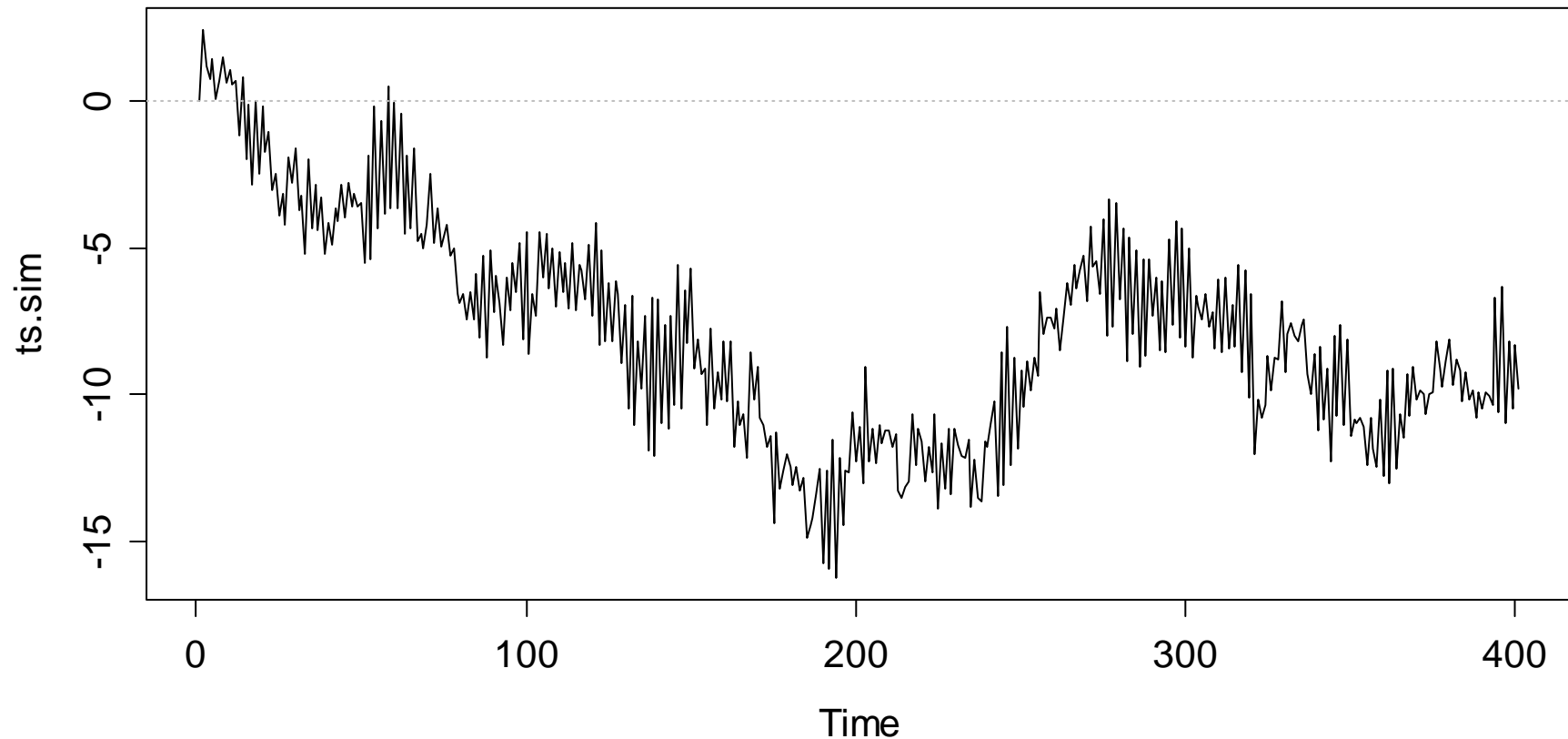


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### *Example: Simulated Time Series 3*

Simulated Time Series Example

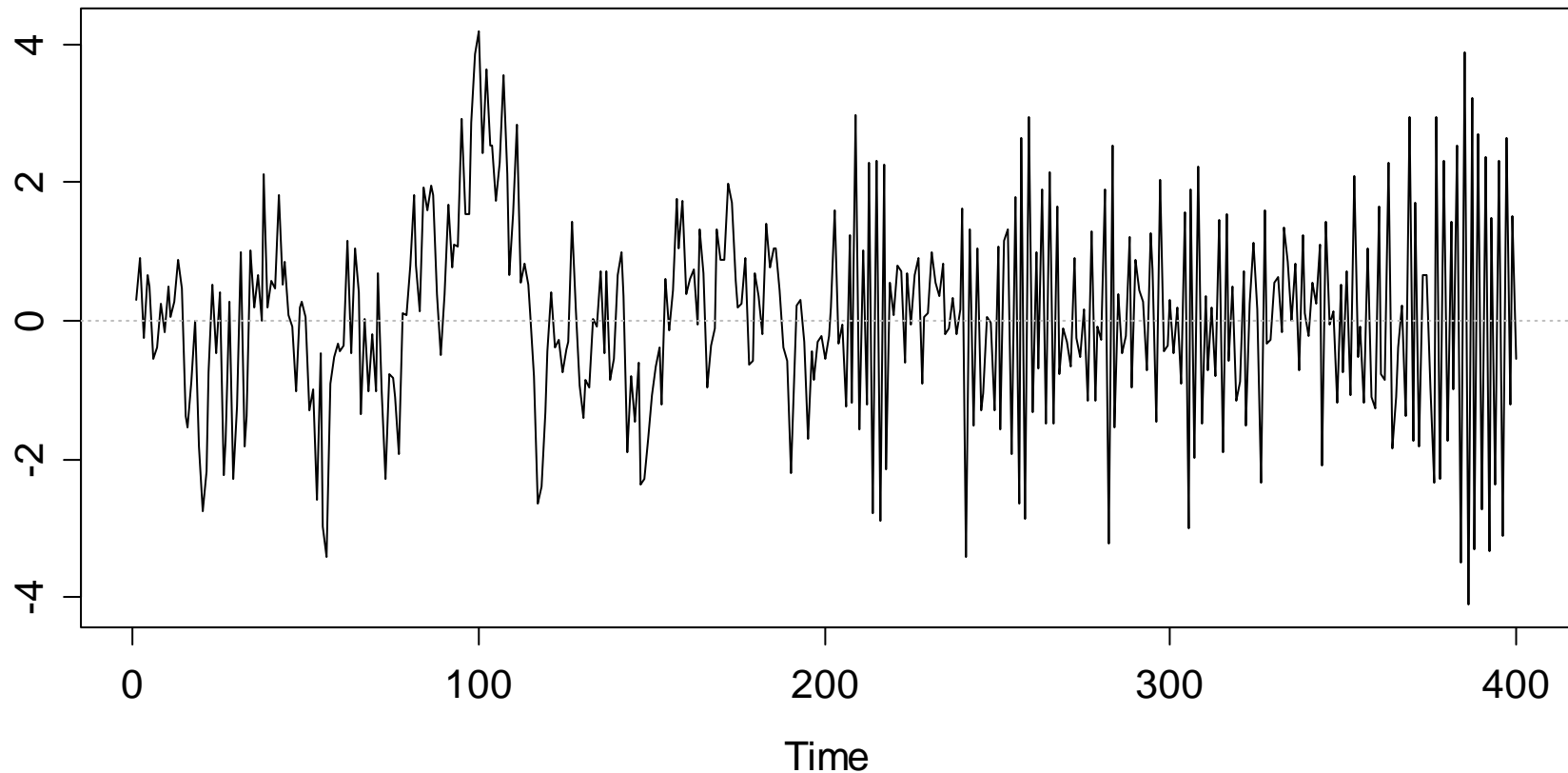


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### *Example: Simulated Time Series 4*

Simulated Time Series Example



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### *Time Series in R*

- In **R**, there are *objects*, which are organized in a large number of *classes*. These classes e.g. include *vectors*, *data frames*, *model output*, *functions*, and many more. Not surprisingly, there are also *several classes for time series*.
- We focus on **ts**, the basic class for regularly spaced time series in **R**. This class is comparably simple, as it can only represent time series with *fixed interval records*, and *only uses numeric time stamps*, i.e. enumerates the index set.
- For defining a **ts** object, we have to supply the *data*, but also the *starting time* (as argument *start*), and the *frequency* of measurements as argument *frequency*.

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### *Time Series in R: Example*

**Data:** number of days per year with traffic holdups in front of the Gotthard road tunnel north entrance in Switzerland.

2004	2005	2006	2007	2008	2009	2010
88	76	112	109	91	98	139

```
> rawdat <- c(88, 76, 112, 109, 91, 98, 139)
```

```
> ts.dat <- ts(rawdat, start=2004, freq=1)
```

```
> ts.dat
```

```
Time Series: Start = 2004
```

```
End = 2010; Frequency = 1
```

```
[1] 88 76 112 109 91 98 139
```

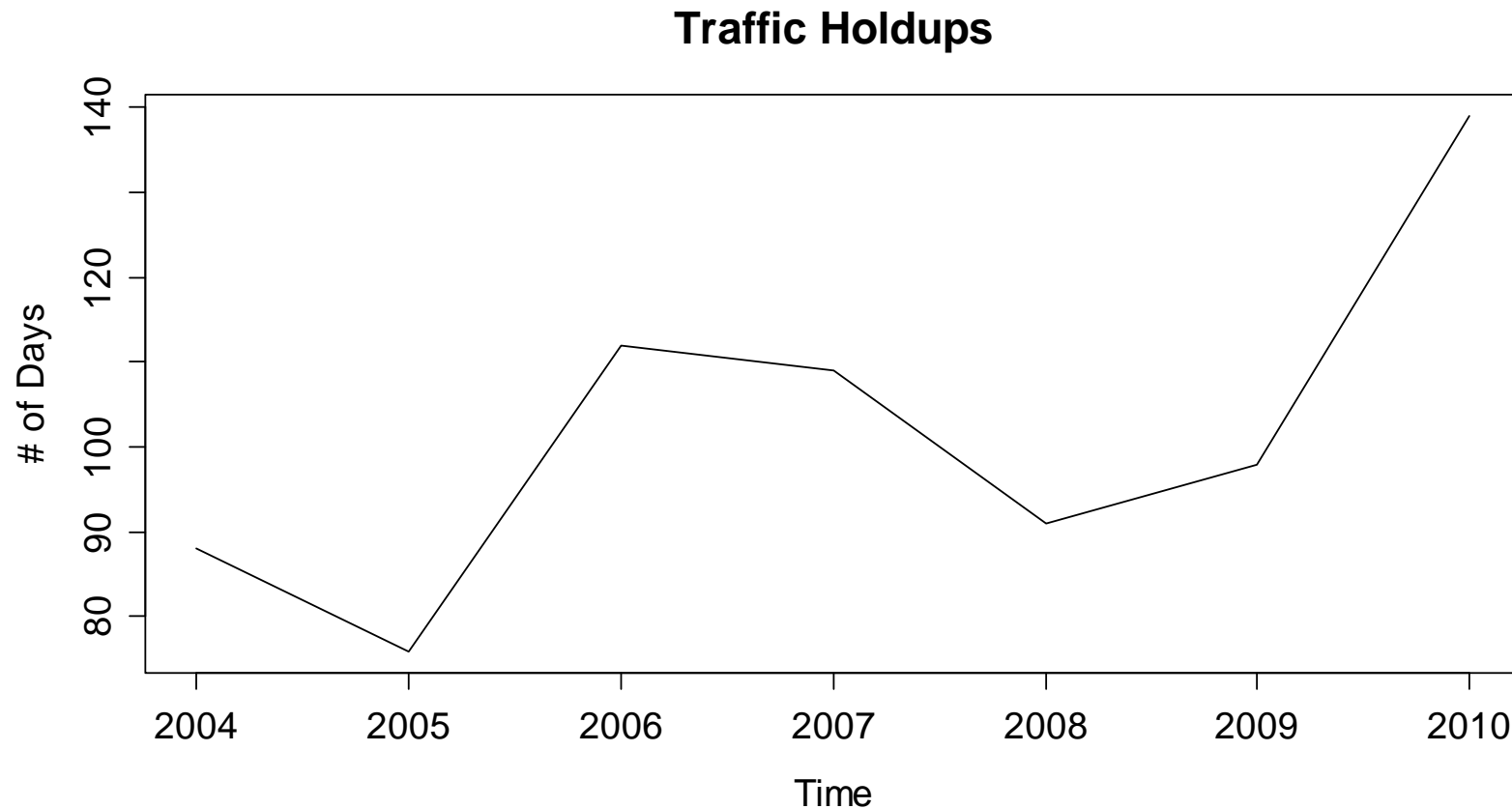


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### *Time Series in R: Example*

```
> plot(ts.dat, ylab="# of Days", main="Traffic Holdups")
```



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### *Further Topics in R*

The scriptum discusses some further topics which are of interest when doing time series analysis in R:

- *Handling of dates and times in R*
  - *Reading/Importing data into R*
- **Please thoroughly read and study these chapters. Examples will be shown/discussed in the exercises.**