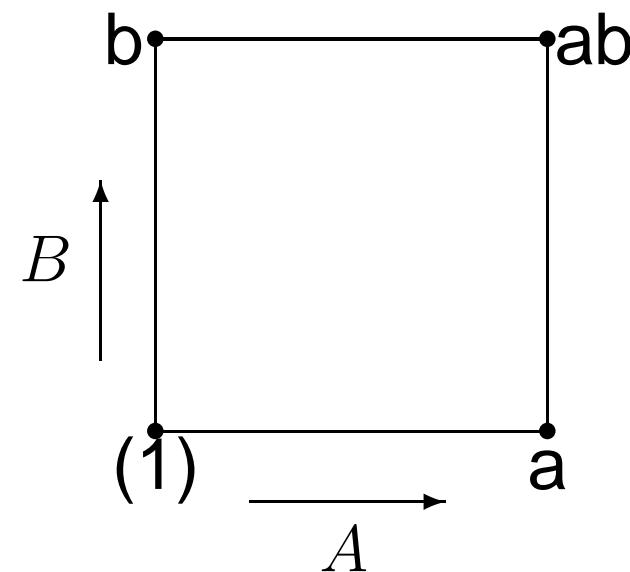


2^k Factorials

- Experiments with many factors
- Each factor has only two levels: high (+) and low (-)
- 2^k runs for a complete replicate with k factors
- Blocking in factorials

2^2 -Design

run	A	B	Treatment
1	-	-	(1)
2	+	-	a
3	-	+	b
4	+	+	ab



Estimation of main effects and interaction

$$\hat{A} = \bar{y}_{A+} - \bar{y}_{A-} = \frac{1}{2n}(ab + a - b - (1))$$

$$\hat{B} = \bar{y}_{B+} - \bar{y}_{B-} = \frac{1}{2n}(ab + b - a - (1))$$

$$\widehat{AB} = \frac{1}{2n}((ab - b) - (a - (1))) = \frac{1}{2n}(ab + (1) - a - b)$$

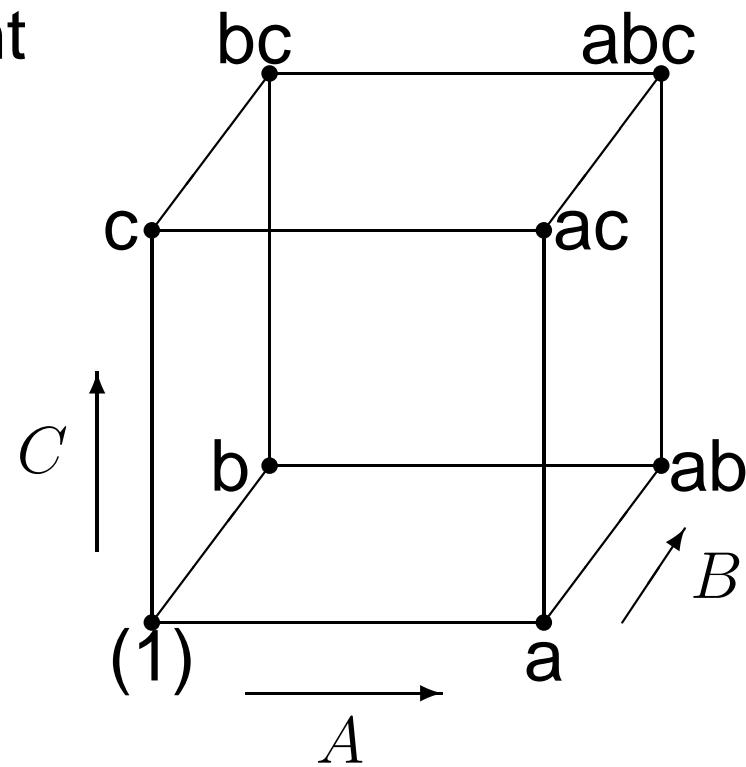
(n replicates, same notation for totals)

Algebraic signs for calculating effects

Treatment	I	A	B	AB
(1)	+	-	-	+
a	+	+	-	-
b	+	-	+	-
ab	+	+	+	+

2^3 – Design

run	A	B	C	Treatment
1	–	–	–	(1)
2	–	–	+	c
3	–	+	–	b
4	–	+	+	bc
5	+	–	–	a
6	+	–	+	ac
7	+	+	–	ab
8	+	+	+	abc



Estimation of effects

Main effect A:

$$\hat{A} = \bar{y}_{A+} - \bar{y}_{A-} = \frac{1}{4n}(a - (1) + (ab - b) + (ac - c) + (abc - bc))$$

Interaction effect of AB: half the difference between the effect of A at the different levels of B.

$$\widehat{AB} = \frac{1}{4n}((ab - b) - (a - (1)) + (abc - bc) - (ac - (c)))$$

Interaction ABC: half the difference between the interaction effect AB at the different levels of C.

$$\widehat{ABC} = \frac{1}{4n}((abc - bc) - (ac - (c)) - ((ab - b) - (a - (1))))$$

Algebraic signs for calculating effects

Treatment	I	A	B	AB	C	AC	BC	ABC
(1)	+	-	-	+	-	+	+	-
a	+	+	-	-	-	-	+	+
b	+	-	+	-	-	+	-	+
ab	+	+	+	+	-	-	-	-
c	+	-	-	+	+	-	-	+
ac	+	+	-	-	+	+	-	-
bc	+	-	+	-	+	-	+	-
abc	+	+	+	+	+	+	+	+

Blocking in Factorials

run	A	B	C	D
1	-	-	-	1
2	-	-	+	1
3	-	+	-	1
4	-	+	+	1
5	+	-	-	2
6	+	-	+	2
7	+	+	-	2
8	+	+	+	2

What is wrong with this design?

Example

```
> data
```

	y	A	B	C
1	13	-1	-1	-1
2	63	-1	-1	1
3	91	-1	1	-1
4	113	-1	1	1
5	119	1	-1	-1
6	125	1	-1	1
7	137	1	1	-1
8	139	1	1	1

Example continued

```
> mod1=aov(y~A*B*C)  
> summary(mod1)
```

	DF	Sum of Sq	Mean Sq
A	1	7200	7200
B	1	3200	3200
C	1	800	800
A:B	1	1152	1152
A:C	1	512	512
B:C	1	128	128
A:B:C	1	72	72

```
> mod1$coef  
(Intercept) A B C A:B A:C B:C A:B:C  
100 30 20 10 -12 -8 -4 3
```

with blocking

```
> mod2=aov(y~D+A*B*C)
```

```
> summary(mod2)
```

	DF	Sum of Sq	Mean Sq
D	1	7200	7200
B	1	3200	3200
C	1	800	800
A:B	1	1152	1152
A:C	1	512	512
B:C	1	128	128
A:B:C	1	72	72

```
> mod2$coef
```

(Intercept)	D	A	B	C	A:B	A:C	B:C	A:B:C
100	30	NA	20	10	-12	-8	-4	3

A little bit better:

run	A	B	C	D
1	-	-	-	2
2	-	-	+	1
3	-	+	-	1
4	-	+	+	2
5	+	-	-	2
6	+	-	+	1
7	+	+	-	1
8	+	+	+	2

Blocks confounded with BC

```
> mod3=aov(y~D+A*B*C)
```

```
> summary(mod3)
```

	DF	Sum of Sq	Mean Sq
D	1	128	128
A	1	7200	7200
B	1	3200	3200
C	1	800	800
A:B	1	1152	1152
A:C	1	512	512
A:B:C	1	72	72

```
> mod3$coef
```

(Intercept)	D	A	B	C	A:B	A:C	B:C	A:B:C
100	-4	30	20	10	-12	-8	NA	3

Blocks confounded with ABC

run	A	B	C	D
1	-	-	-	1
2	-	-	+	2
3	-	+	-	2
4	-	+	+	1
5	+	-	-	2
6	+	-	+	1
7	+	+	-	1
8	+	+	+	2

Construction method

- Choose an interaction to be confounded with blocks
- The **principal block** consists of (1) and all treatments which have an even number of letters in common with the chosen interaction.
- 2^k design in 2^l blocks: choose l confounded interactions. The principal block consists of (1) and all treatments which have an even number of letters in common with the chosen interactions. For the other blocks multiply the principal block with a letter not included yet.

Partial confounding

2^3 design in 2 blocks: $[(1),ab,ac,bc]$ and $[a,b,c,abc]$

Take four replicates to get sufficient precision,
confound a different interaction in each replicate.

I: $[(1),ab,ac,bc]$ and II: $[a,b,c,abc]$ ABC confounded

III: $[(1),a,bc,abc]$ and IV: $[b,c,ab,ac]$ BC confounded

V: $[(1),b,ac,abc]$ and VI: $[a,c,ab,bc]$ AC confounded

VII: $[(1),c,ab,abc]$ and VIII: $[a,b,ac,bc]$ AB confounded

Main effects are estimated from 8 blocks, interactions
from 6 blocks.

Sterilisation procedures

Surgical equipment is compared at 4 different sites. Sterilisation procedures are combinations of 4 factors: oxidants A and B (present or not), time in autoclave C (5 min, 10 min) and heat level D. Response is average bug counts per mm². Data are:

	Site 1		Site 2		Site 3		Site 4	
(1)	52.5	a	52.1	c	56.0	abc	42.1	
b	49.5	ab	44.7	bc	49.8	ac	51.1	
acd	50.3	cd	57.2	ad	52.1	bd	49.6	
abcd	36.6	bcd	51.1	abd	42.9	d	55.3	

Anova table I

	Df	Sum Sq	Mean Sq
blocks	3	35.217	11.739
A	1	150.676	150.676
B	1	227.256	227.256
C	1	1.266	1.266
D	1	0.456	0.456
A:B	1	20.931	20.931
B:C	1	5.881	5.881
B:D	1	5.176	5.176
A:B:C	1	0.391	0.391
A:B:D	1	0.951	0.951
A:C:D	1	1.051	1.051
B:C:D	1	0.001	0.001
A:B:C:D	1	2.031	2.031

Anova table II

	Df	Sum Sq	Mean Sq	F value	Pr (>F)	*
blocks	3	35.217	11.739	13.2700	0.008127	*
A	1	150.676	150.676	170.3271	4.711e-05	*
B	1	227.256	227.256	256.8949	1.722e-05	*
C	1	1.266	1.266	1.4307	0.285274	
D	1	0.456	0.456	0.5150	0.505084	
A:B	1	20.931	20.931	23.6604	0.004616	*
B:C	1	5.881	5.881	6.6476	0.049535	*
B:D	1	5.176	5.176	5.8506	0.060206	.
Residuals	5	4.423	0.885			
